

## **A message from Rob W. Armstrong, QC**

It was my pleasure and an honour to serve as the President of the Law Society of Alberta this past year. I had the opportunity to work with a very intelligent and engaged Benchers table and a very supportive and professional staff. I am grateful to have been able to serve the public interest alongside all of them.

At the Law Society of Alberta, it is our objective to regulate the legal profession in the public interest and it is our duty to make informed and principled decisions in support of that objective. The role of the Benchers is to provide the strategic direction for the organization and the Strategic Plan acts as our roadmap as we continue to navigate the changing landscape of the legal profession.

In 2019 we continued to modernize our processes and refocus our resources on proactive and proportionate regulation. We undertook a comprehensive strategic review which resulted in a new five-year Strategic Plan for the organization. In the coming years the strategic goals that the Law Society will focus on are to: 1) regulate the legal profession in a manner that is innovative, proactive, transparent and proportionate; 2) promote a board concept of competency and wellness in the legal profession; 3) promote affordability of legal services and remove regulatory barriers to access where reasonable and appropriate; and 4) lead the profession to increase cultural competency and promote a profession that is representative of the public it serves.

The delivery of legal services is becoming ever more complex and the challenges of the profession affect all our members, from articling students to the most senior members of the bar, in different ways. Having said that, I have every confidence that the leadership team at the Law Society is up to the challenge and that I look forward to seeing the great work that my successors will continue to do as we move forward with the new strategic plan over the next five years.

**Rob W. Armstrong, QC**

**President of the Law Society of Alberta**