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FOR YOUR INFORMATION – June 28, 2010

Delivery of Legal Services - Ipsos Reid Survey of the Legal Profession

Ipsos Reid conducted a survey on behalf of the Law Society of Alberta that showed most Albertans are satisfied with the services provided by their lawyer.

These benchmark measures gathered through the general consumer survey on legal services are supporting the ongoing work of the Law Society of Alberta. As part of the research on the delivery of legal services in Alberta, the Law Society seeks the feedback of lawyers.

Ipsos Reid has been retained by the Law Society to conduct an independent survey of lawyers in Alberta. The results of this research will be reviewed alongside the results of the general consumer survey in order to guide the Law Society of Alberta in future policy directions.

The survey of the profession will increase our knowledge of lawyer perceptions and experiences about the delivery of legal services by lawyers and legal services delivered by non-lawyers. In particular, we seek to understand lawyers' perceptions and experiences regarding access to justice for Albertans.

All information provided will be kept confidential by Ipsos Reid. Results will be presented to the Law Society of Alberta by Ipsos Reid on an aggregate basis only.

The survey, to be completed by lawyers, closes **July 14, 2010**.

For information on the results of the Ipsos Reid General Consumer Survey on Legal Services, please visit <http://www.ipsos-na.com/news/polls/> or the Law Society of Alberta's website at www.lawsociety.ab.ca

If you have any questions, please contact Doug Mah QC, President-Elect, Law Society of Alberta at 780-498-8665 or Susan V.R. Billington, QC, Policy and Program Counsel at 403-229-4705 or toll-free at 1-800-661-9003.